

Good Practice
Case Study:
Heron Bros Ltd.



Heron Bros Ltd.

Heron Bros Ltd. are an award-winning construction and property development company which operates in Scotland and throughout the UK, Ireland, and Europe. Their vision is to be a contractor and developer of choice by delivering responsible business practices, applying circular construction principles and operating as a NetZero emission company.

The company's Sustainable Business Strategy, Vision 2030 has three priorities:

- **Priority 1**: Reduce carbon emissions by 50% by 2030 and work to eliminate carbon from the business by 2050.
- **Priority 2**: Understand climate change risks and develop a Climate Change Strategy.
- **Priority 3**: Implement circular construction principles business-wide and educate value chain/stakeholders to replicate this.

Highlights

Sustainable Business
Strategy aligned to
the UN Sustainable
Development
Goals and COP26.

Implementation of this strategy has raised their profile with stakeholders and increased profits.

Invested in a range of Green House Gas (GHG) reduction projects.

Providing training on GHG and carbon reduction measures. Developed community support application process.

Prioritising reducing carbon emissions by 50% by 2030 and to eliminate carbon emissions from the business by 2050.



Heron Bros Ltd. have introduced a range of Green House Gas (GHG) emission reduction measures that deal with scope 1, 2 and 3 emissions, including biomass heating, responsible procurement and the phasing out of diesel and petrol cars, which will eventually lead to a fully electric fleet.

Another key priority of the company is to implement circular construction principles. Heron Bros Ltd. promote the use in the construction, of recycled content products that can be fully recycled at the end of the building's lifetime, implement biodiversity/ecology plans, and site waste reduction and water reduction plans.

Heron Bros Ltd. have formed a strategic partnership with the Woodland Trust, providing £5,000 over two years to support Environmentally Sensitive Areas, including the protection, restoration and connection of woodland for the benefit of everyone.

The company also works towards securing wider socio-economic and environmental benefits for the communities they work in, by supporting education and training, physical and mental wellbeing, protecting the environment and encouraging suppliers to operate responsibly.

To create a fair division of benefits to the communities they work in, they have developed a Community Support Request application process, resulting in community links being created through charity work, sponsorship, and voluntary work.

