

## Highlights

A wide range of engagement activities with staff and the general public have been undertaken by their team of Green Champions

As part of their Green Action Plan, actions have been taken to reduce environmental impact and save money, including reducing electricity consumption by 9.5% and the production of brochures by around 50%.

They have also supported the local production of food, promoted the use of public transport to both staff and customers and have worked with organisations such as Creative Carbon Scotland to act as advocates for environmental sustainability.



# Aberdeen Performing Arts Engaging Scotland

Aberdeen Performing Arts runs three venues: His Majesty's Theatre, Music Hall and The Lemon Tree. Through their team of Green Champions, Aberdeen Performing Arts has undertaken a wide range of engagement activities with both staff and the general public. They are aiming at reducing their operations' carbon emissions by 15% by 2021.

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**Winner of the Engaging Scotland Award 2019**

*Sponsored by Wave*

By changing their house lights to LED fittings Aberdeen Performing Arts have calculated that they will save £3,360 in electricity costs and reduce their carbon emissions by 7.9 tonnes of carbon dioxide every year. Aberdeen Performing Arts' commitment to environmental sustainability goes hand-in-hand with their commitment to creating a positive company culture and a healthy workplace environment.

Through their Creative Learning team, climate change has been highlighted to the next generation of performers. They ran workshops and a festival to promote climate change productions that were written and performed by the children.

The judges were particularly impressed that the Green Team included staff from all areas of the business and felt empowered to make suggestions and make improvements out with their area of work.

The engaging Scotland Award recognises a "green team" or a dedicated task force that channels ideas and energy into delivering pro-environmentally sustainable changes within an organisation or the community. Aberdeen Performing Arts are committed to share best practices with their staff and customers. The judges felt they were a worthy winner of the Engaging Scotland Award.



Aberdeen Performing Arts Head of Business Transformation, Leon Gray, said: *"We are thrilled to have won a VIBES Award, as we are passionate about our stance as a socially responsible, environmentally sustainable creative organisation committed to protecting people and the planet."*

*"The VIBES awards are an important way of bringing this important issue to the wider business community and we are proud to stand among so many other like-minded companies who share this belief."*

**ABERDEEN**

**PERFORMING**

**ARTS**