

Case Study - Management (SME)



EICC

(Edinburgh International Conference Centre)

The Edinburgh International Conference Centre hosts sustainable events in Edinburgh. Conferences, government meetings, exhibitions, banquets, AGMs, performing arts and many more events are held at the centre. Edinburgh International Conference Centre have a strong commitment to environmental improvements. Their Plan-it Green Sustainable Events programme provides a framework for all events to provide the most sustainable option for customers.

Highlights

EICC's Plan-it green™

Sustainable Events Programme is used to plan and manage events for customers.

Total carbon footprint (tCO₂e) down by 38% between 2013 and 2015.

2% reduction in event waste and staff catering, reducing food waste on average by 0.13kg per cover between 2012 and 2015.

Maintained and improved recycling rates: from 96% in 2013 to 98% in 2015.

Became one of the first organisations in Europe to transition to the new ISO 14001:2015 environmental standard



Winners of the VIBES Management (SME) Award 2016

Sponsored by The Centre for Sustainable Practice and Living

The VIBES Management Award recognises businesses whose management systems deliver continuous improvement in environmental performance. The category is aimed at businesses that are taking a holistic approach to environmental improvement and can demonstrate the associated economic and social benefits that have been achieved.

EICC is a good example of a business that works with its employees, clients and supply chain to be more sustainable.

The EICC Plan-it green sustainable events programme is an operational policy that provides a process to review each event and conference that the Centre hosts and identifies how sustainability can be embedded. This ensures a high standard of service and a brand image of sustainability.

Reduced energy, water and waste are sought at design stage of events. EICC is continuously examining ways of reducing this further without compromising the quality of the service they provide. Significant environmental savings have been made to date, and the Centre is on track to achieve their overall objective of reducing the carbon footprint of their operations by 20% by 2020.

The judges were pleased to hear that several conference organisers chose the EICC because of their green credentials and reporting of the event's carbon footprint that was available to them.

The EICC have demonstrated sector leadership by receiving a highly commended award for sustainability good practice by the EFQM 'Creating a Sustainable Future' competition and have also achieved ISO 9001 and 14001 certification.



Reynaldo Business Excellence. Guino-o, Edinburgh International Conference Centre (EICC): "We all have a role to play in mitigating the impacts of climate change and we are thrilled to have been awarded by VIBES which is dedicated to recognising and rewarding companies supporting sustainability. Congratulations to all winners and indeed finalists of this year's awards, it has been great to see so many companies working hard to support the environment."

